

Haley Springer
Program Coordinator
Institute for Innovation in Health and Human Services
James Madison University
MSC 9008
601 University Blvd
Harrisonburg, VA 22807

Subject: Promotional Packet

Dear Haley,

We are pleased to send you the attached promotional packet.

We have created for you: a three-fold brochure, a poster, and a contact sheet flyer. We believe that these materials best suit this organization. We believe The Reading Road Show lacks in hardcopy promotional materials to attract student volunteers for The Gus Bus, and our packet can help your organization immensely. Our intention for these materials is for them to be distributed by the organization and advertised throughout JMU's campus as well as the student-populated areas of Harrisonburg.

The format of these materials is easily editable as we expect the promotional needs of the Gus Bus to change with the changing of the organization. Thank you so much for providing us with such a positive learning experience. Please feel to contact us if you have any questions and/or concerns about the materials.

Sincerely,

Paige Lobuts
(301) 401-0632
lobutspa@dukes.jmu.edu

Sarah Rodes
(540) 874-4240
rodessk@dukes.jmu.edu